

# Small data and patient-driven health applications

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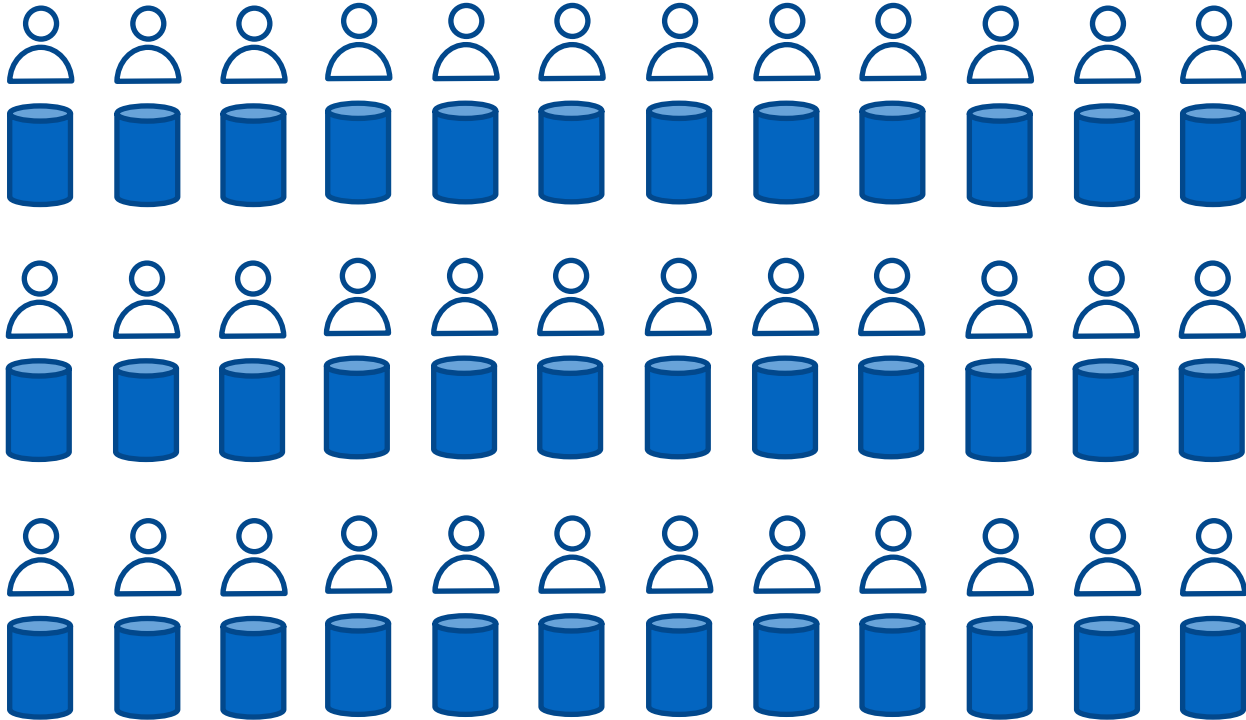
Weill Cornell Medicine

Curiosity Health

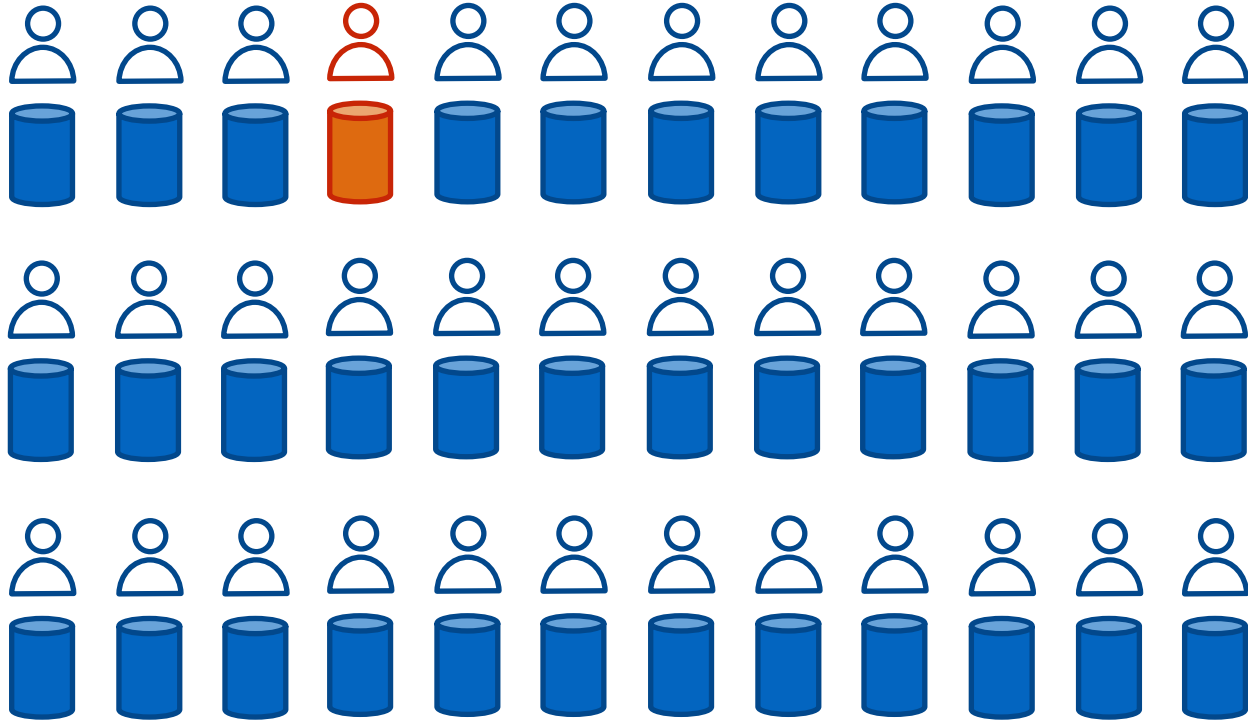


# **Part 1: Small data & data collection**

# What is small data?

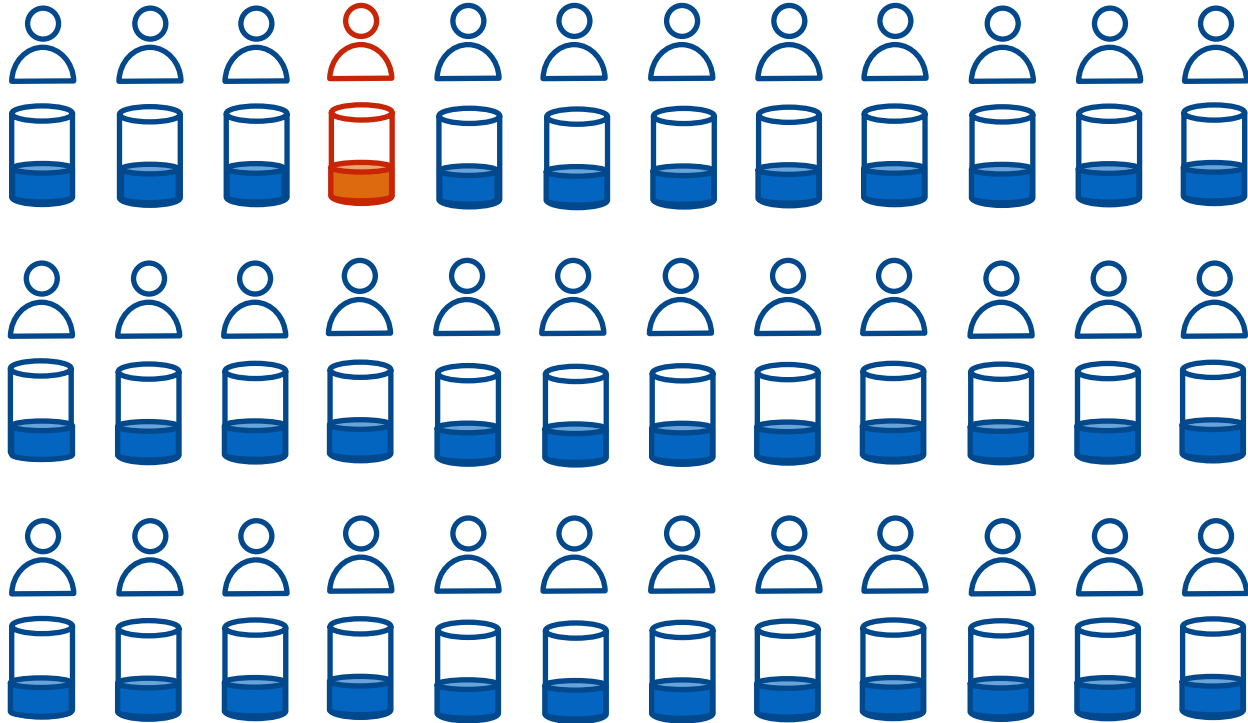


# What is small data?



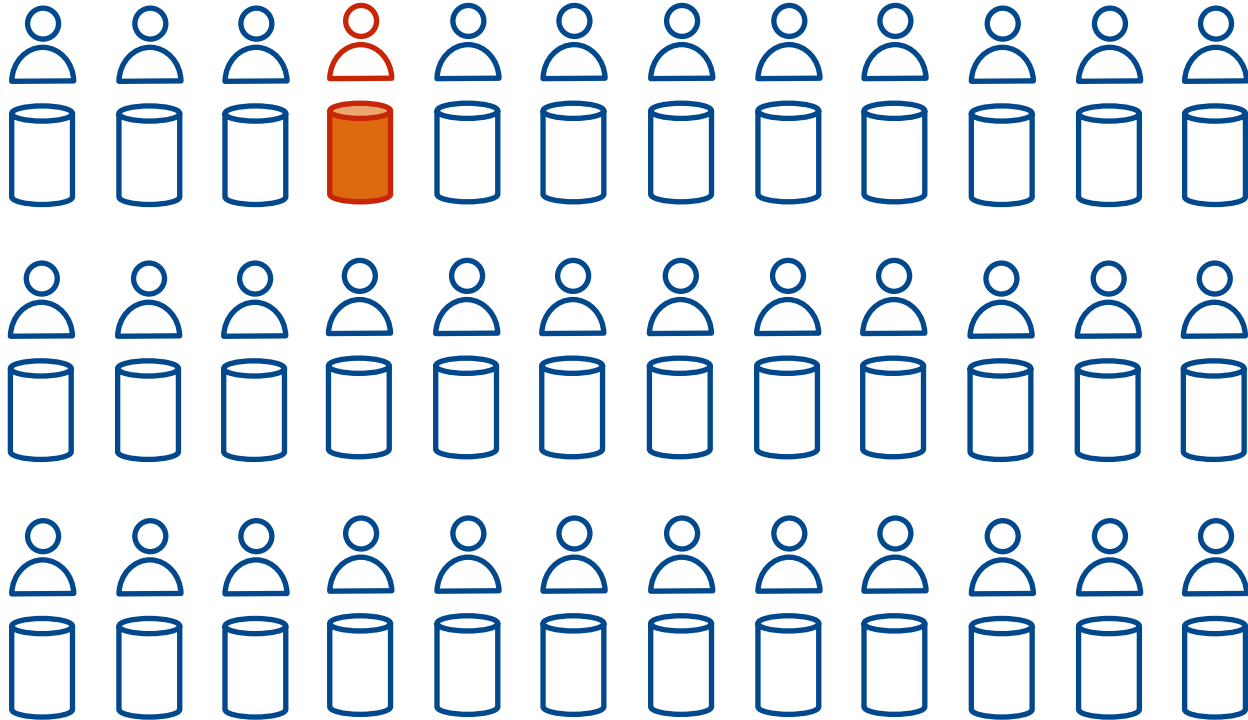


# What is small data?



Big data: some of *everyone's* data, considered *together*

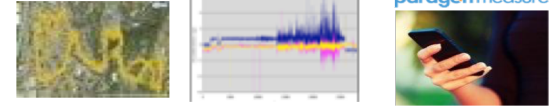
# What is small data?



Small data: all of *your* data, considered *individually*

# Examples of small data

Passively-recorded activity, location



Sensors, wearables



Digital traces



Smart(er) self report



# Small data: passively recorded activity, location, etc.

Your mobile phone knows...

where you are and where you've been

how active you are

who you talk to and what you say

your schedule

the sounds and conversations around you

what's going on through the camera lens(es)

which apps you're using

what you're doing on the internet

when you're sleeping

...

e.g. Aware Framework

# Small data: sensors and wearables



Magic Mirror

# Small data: digital traces





# Small data: smart(er) self report

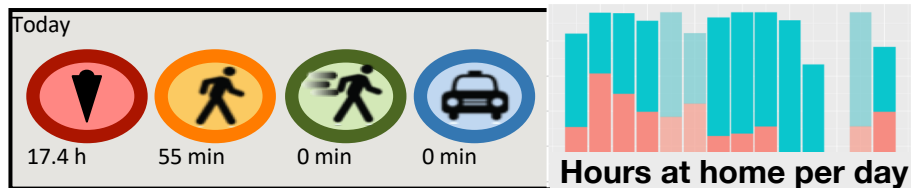


# Making sense of small data: moving up the data food chain

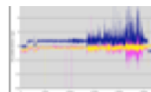
**patient function  
(behavioral biomarkers)**



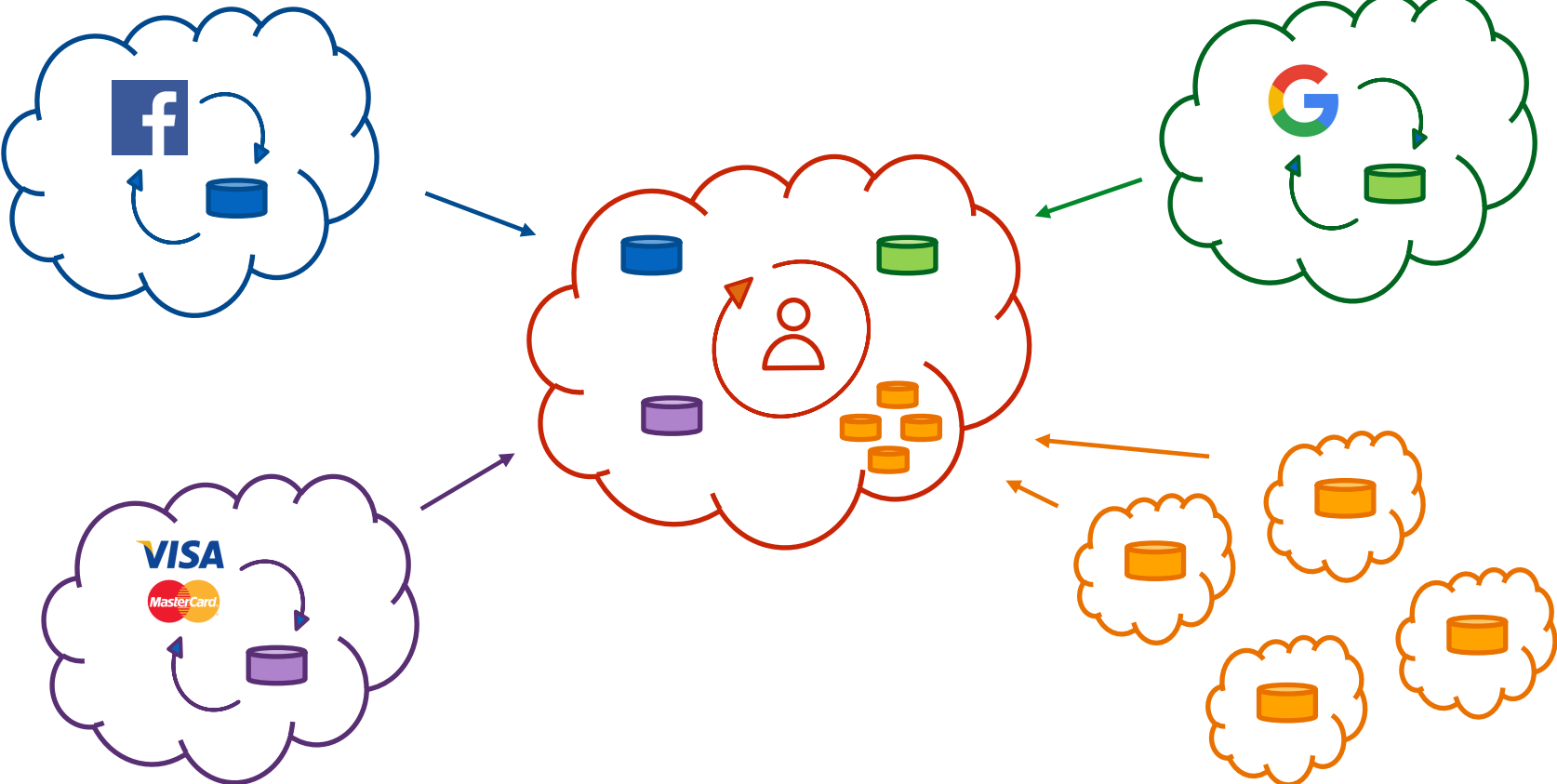
**summarization, fusion**



**raw measurements**



# Personal models derived from small data



## **Part 2: Improving self report with mobile tech**

# Smartphones are the ideal data collection platform

Always with us

Intimately knowledgeable about us

Can sense our context

Interrupt us at will

Engineered to be super easy to use

# The more things change the more they stay the same

1955

2017

Food Diary

Week of \_\_\_\_\_

	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Symptoms
Breakfast									🕒
Snack									🕒
Lunch									🕒
Snack									🕒
Dinner									🕒

The screenshot shows a mobile application interface for a food diary. At the top, it displays the date 'TUE | Nov 19, 2013'. Below this, there are summary statistics: a goal of 1,800, 1,753 units of food consumed, 240 units of exercise, a net total of 1,513, and 287 units remaining. The main list shows entries for 'Dinner' (514 cal) including Briney Caesar Salad Dressing (122 cal), Quinoa Caesar Salad (274 cal), and Wine (118 cal). Below that is 'Snacks' (260 cal) with Aged White Cheddar Puffs (260 cal). The 'Cardio Exercise' section shows 240 cal from a Fitbit calorie adjustment (6,956 steps). A notification at the bottom states 'Finished logging for today'.



# How should we self report instead?

Ideally, mobile phone-based self report should be:

Adaptable ✓

Personalized ✓

Context-sensitive ✓

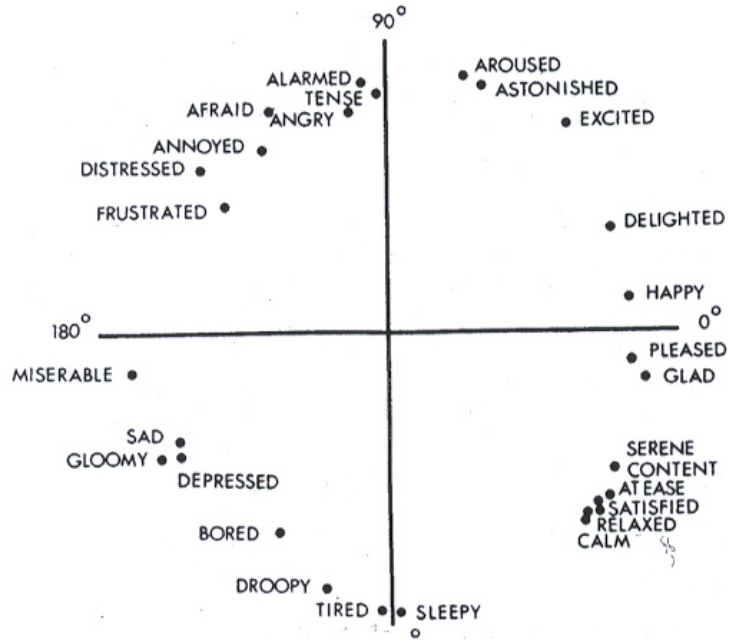
Quick and easy ✓

# PAM: the Photographic Affect Meter

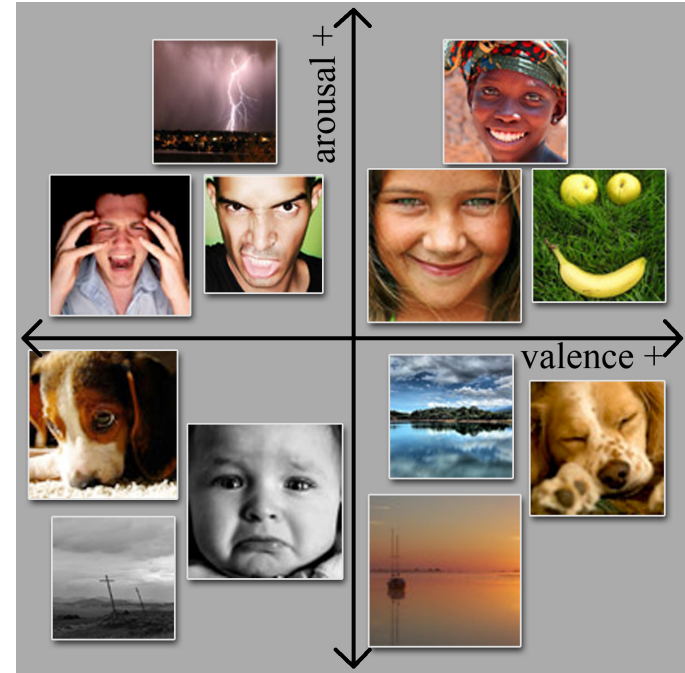


(Pollak, et al 2011)

# PAM: the Photographic Affect Meter



Russell's Circumplex Model of Affect



Emotion-tagged photos in PAM

# Validation is key

Example from the validation path for PAM:

1. Prototype, establish face validity with clinicians and patients
2. Correlational analysis between PAM and PANAS, POMS, SAM, Affect Grid
3. Traditional mood induction experiment
4. Demonstrate expected relationships between PAM and related outcomes in studies
5. Achieve wider adoption and ultimately acceptance in research community

# **AVA: Adaptable Visual Assessment**

A new platform for quickly developing a better breed of mobile assessments

# AVA: Adaptable Visual Assessment

## Step 1: improve the standardized questionnaire

### Oswestry Disability Index

#### Section 1 - Pain Intensity

- I have no pain at the moment.
- The pain is very mild at the moment.
- The pain is moderate at the moment.
- The pain is fairly severe at the moment.
- The pain is very severe at the moment.
- The pain is the worst imaginable at the moment.

#### Section 2 - Personal Care (washing, dressing, etc.)

- I can look after myself normally but it is very painful.
- I can look after myself normally but it is very painful.
- It is painful to look after myself and I am slow and careful.
- I need some help but manage all of my personal care.
- I need help every day in most aspects of my personal care.
- I need help every day in most aspects of self-care.
- I can not get dressed, wash with difficulty, and stay in bed.

#### Section 3 - Lifting

- I can lift heavy weights without extra pain.
- I can lift heavy weights but it gives extra pain.
- Pain prevents me from lifting heavy weights off the floor, but I can manage if they are conveniently positioned (e.g. on a table).
- Pain prevents me from lifting heavy weights, but I can manage light to medium weights if they are conveniently positioned.
- I can lift only very light weights.
- I cannot lift or carry anything at all.

#### Section 4 - Walking

- Pain does not prevent me walking any distance.
- Pain prevents me walking more than 100m.
- Pain prevents me walking more than 1/2 of a mile.
- Pain prevents me walking more than 1/4 of a mile.
- I can only walk using a stick or crutches.
- I am in bed most of the time and have to crawl to the toilet.

#### Section 5 - Sitting

- I can sit in any chair as long as I like.
- I can sit in my favorite chair as long as I like.
- Pain prevents me from sitting for more than 1 hour.
- Pain prevents me from sitting for more than 1/2 hour.
- Pain prevents me from sitting for more than 10 minutes.
- Pain prevents me from sitting at all.

#### Section 6 - Standing

- I can stand as long as I want without extra pain.
- I can stand as long as I want but it gives me extra pain.
- Pain prevents me from standing more than 1 hour.
- Pain prevents me from standing for more than 1/2 an hour.
- Pain prevents me from standing for more than 10 minutes.
- Pain prevents me from standing at all.

### Section 7 - Sleeping

- My sleep is never disturbed by pain.
- My sleep is occasionally disturbed by pain.
- Because of pain, I have less than 6 hours sleep.
- Because of pain, I have less than 4 hours sleep.
- Because of pain, I have less than 2 hours sleep.
- Pain prevents me from sleeping at all.

### Section 8 - Sex life (if applicable)

- My sex life is normal and causes no extra pain.
- My sex life is normal but causes some extra pain.
- My sex life is nearly normal but is very painful.
- My sex life is severely restricted by pain.
- My sex life is nearly absent because of pain.
- Pain prevents any sex life at all.

### Section 9 - Social Life

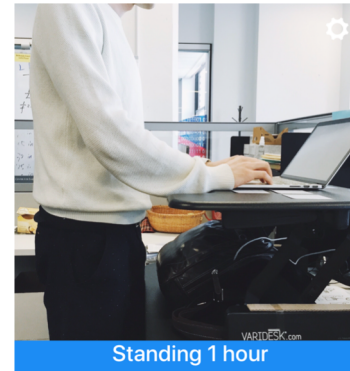
- My social life is normal and causes no extra pain.
- My social life is normal but increases the degree of pain.
- Pain has no significant effect on my social life apart from limiting more energetic interests, i.e. sports.
- Pain has restricted my social life and I do not go out as often.
- Pain has restricted social life to my home.
- I have no social life because of pain.

### Section 10 - Travelling

- I can travel anywhere without pain.
- I can travel anywhere but it gives extra pain.
- Pain is bad but I manage distances of over two hours.
- Pain restricts me to short necessary journeys under 30 minutes.
- Pain prevents me from travelling except to receive treatment.

### Section 11 - Previous Treatment

- Over the past three months have you received treatment, tablets or medicines of any kind for your back or leg pain? Please check the appropriate box.
- No
- Yes (if yes, please state the type of treatment you have received)



How hard is this activity for you on a difficult day?

12 of 27

Easy

Moderate

Hard

Back

Skip

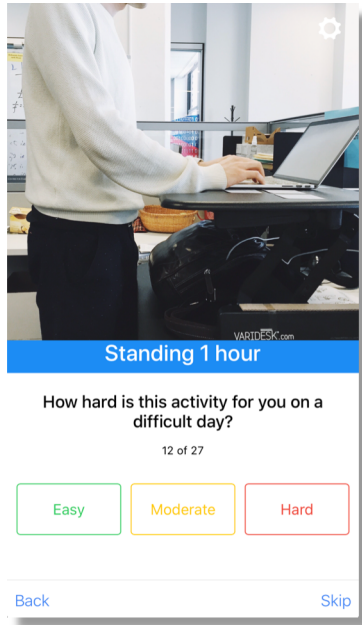
Can we replace this

... with this

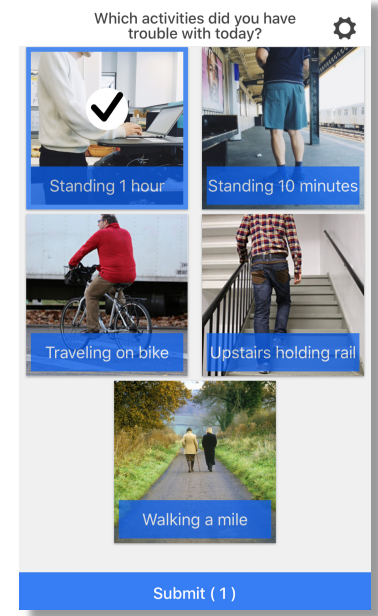
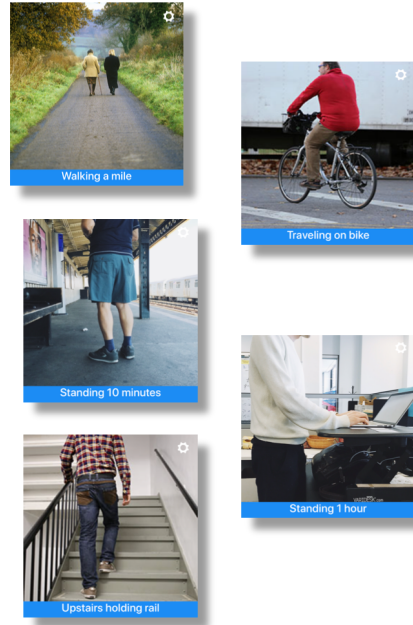


# AVA: Adaptable Visual Assessment

Step 2: introduce personalized, daily reporting



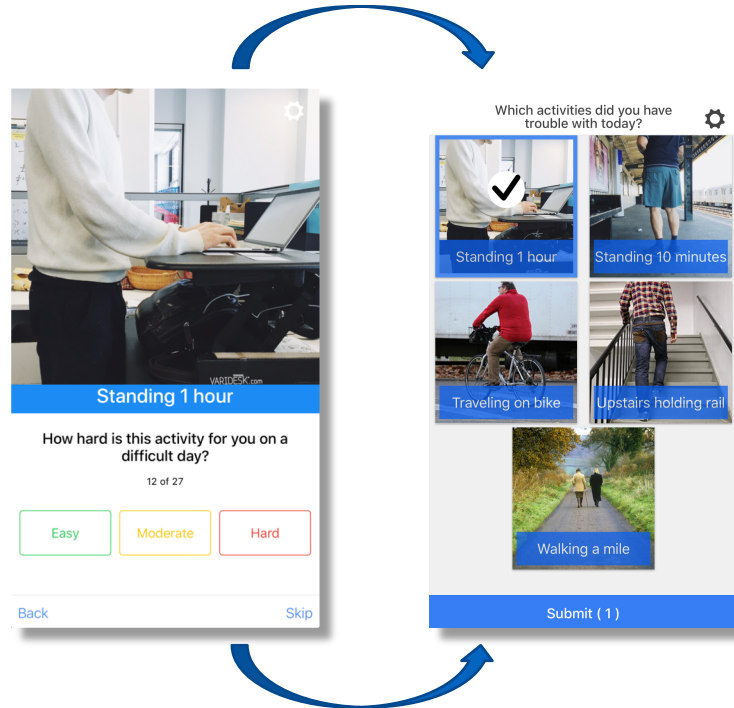
Filter down to only the relevant items



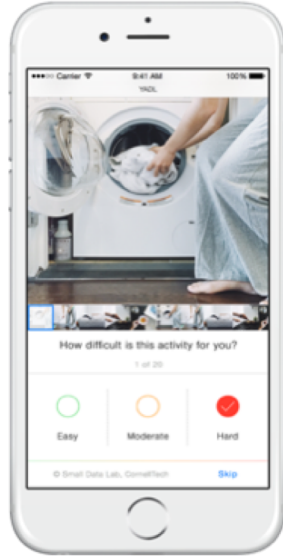
For a personal assessment

# AVA: Adaptable Visual Assessment

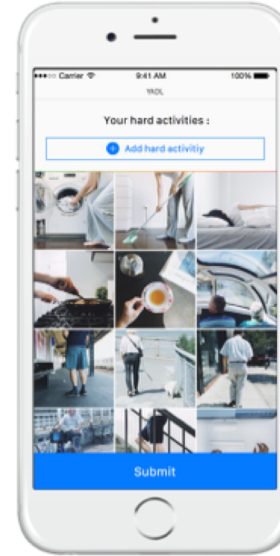
Reassess for ongoing adaptability and personalization of items



# AVA example: low back pain

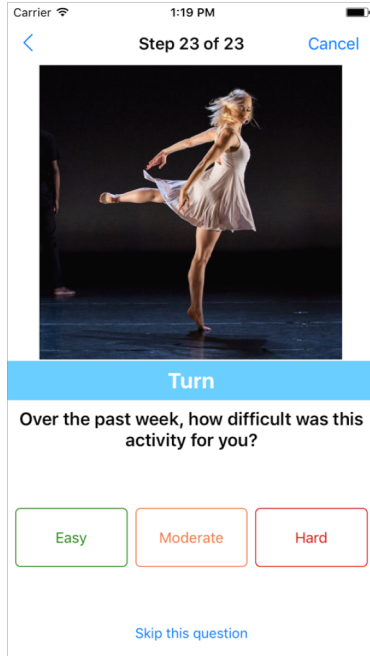


**Monthly Identification** of Painful/  
Difficult/Interfered-with ADLs  
<http://bit.ly/1KoqUIP>

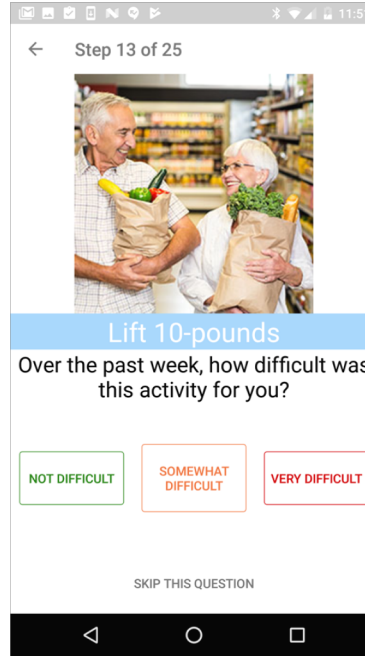


**Daily Assessment** of ADLs that were  
Painful/Difficult/Interfered-with that day

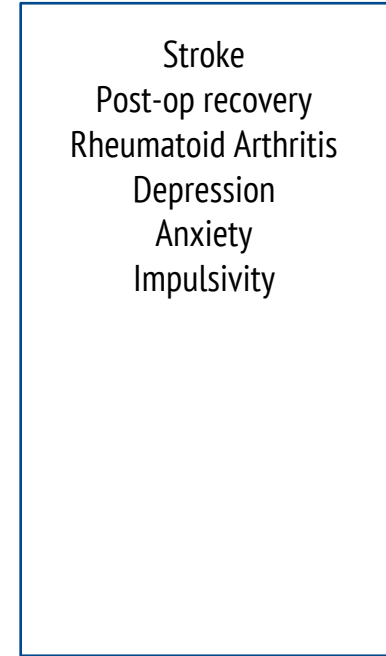
# AVA further examples



Dance-related injury  
Leiderbach, et al NYP

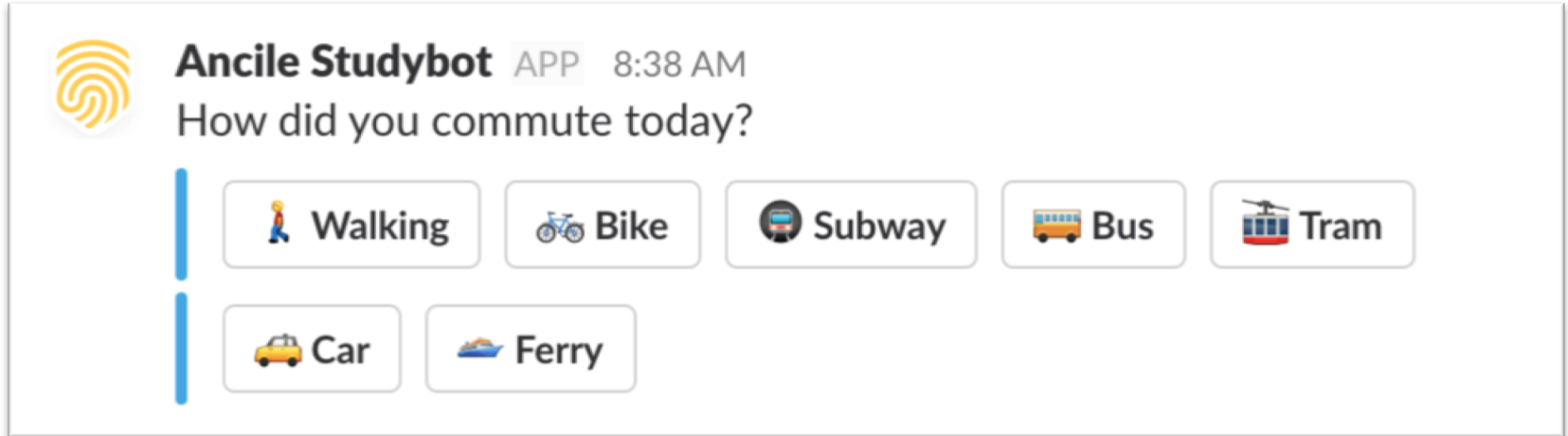


CHF  
Dodson, et al NYU



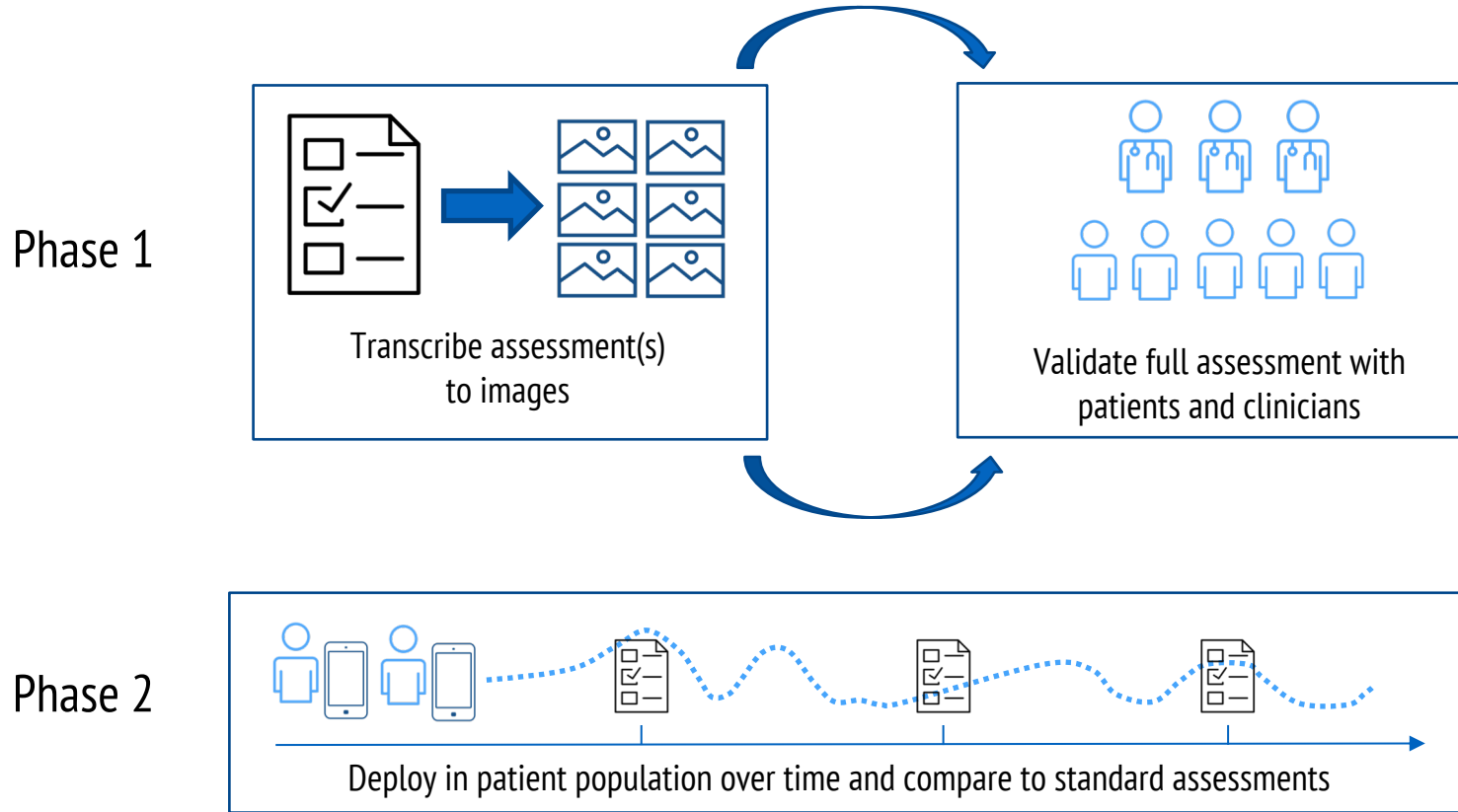
Others in progress

# AVA as “chatbot”



Studybot

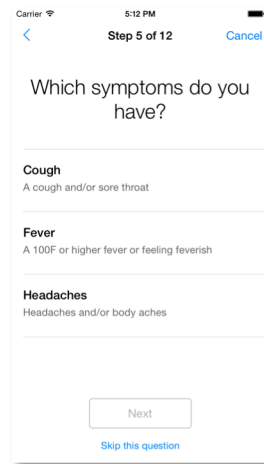
# AVA development process





## **Part 3: Applications & interventions**

# Collecting small data: ResearchKit & ResearchStack



Modular architecture: Active and Passive Tasks + Surveys

Standardized UX

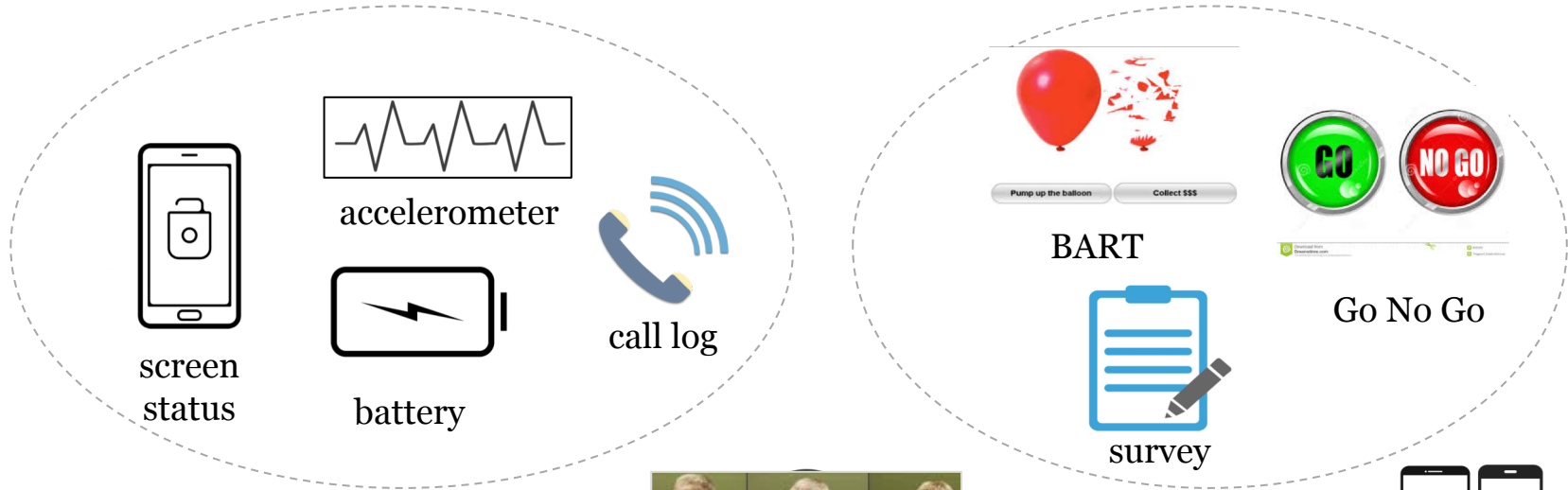
Reusable and sharable

Consent, privacy and security, data sharing and reuse



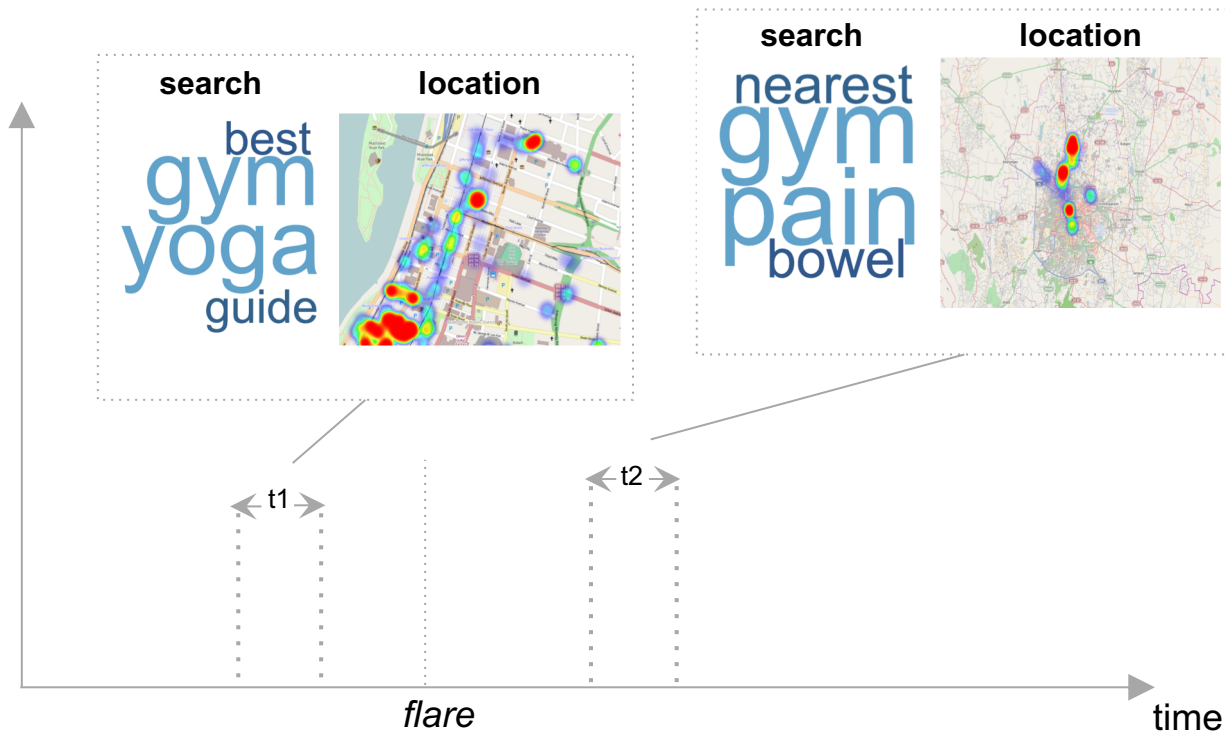
# Example: the Digital Marshmallow Test

Can we build a personalized model of one's impulsive behavior?



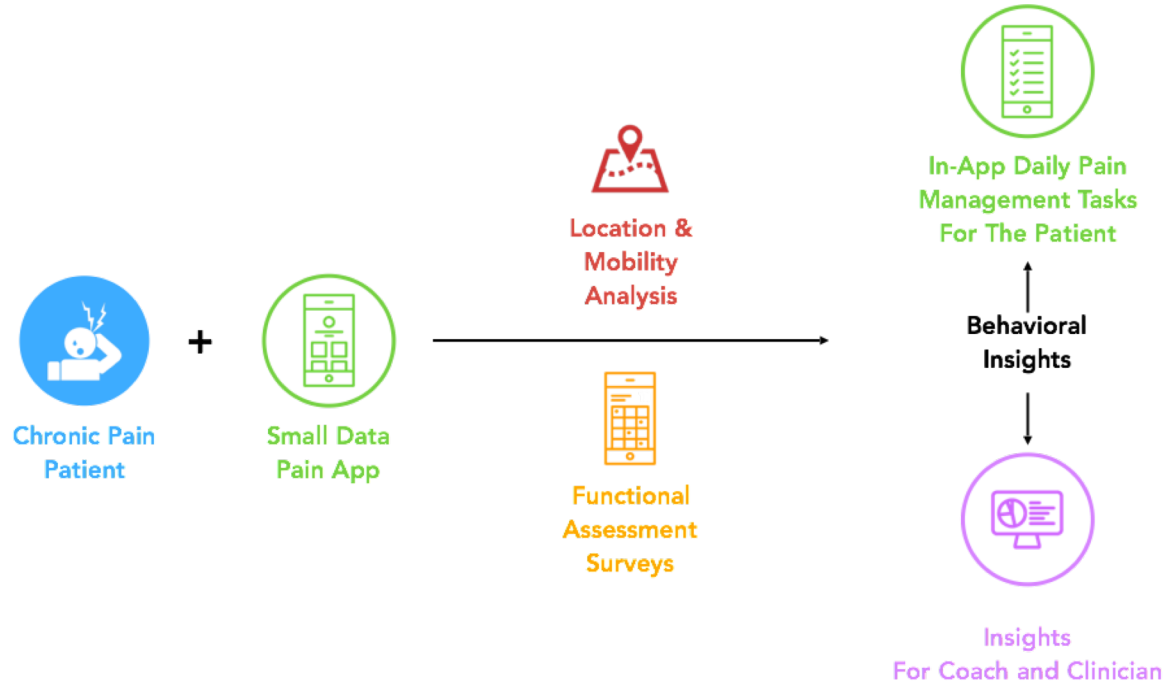
# Example: Retrospective Data Learning

Can we identify flares and remission using search and location histories from Google Takeout?



# Example: Limbr

Can personalized models of recovery-related behavior improve adherence?



# For more information

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<http://tech.cornell.edu>

Thank you



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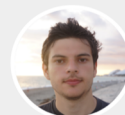
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